

Get Creative  
Get Professional  
Get it . . . done!!

## Freckle Design can help with your website needs . . .

The Internet has almost become the first place people look when buying products and enquiring about services. For a lot of people it means they can search, compare and investigate a variety of businesses in their own time. If you are considering a website for your business or your existing one is in need of a facelift, talk to Kristy at Freckle Design. We have created websites for a wide range of business types; from Cafe's, Builders, Motor Racing groups, Livestock services to Childcare.

Freckle Design together with Dennis Systems can offer NZ based hosting and domain name registration at affordable rates. All websites have the ability to be self edited, so you have the control over your websites content. Plus with the added feature of locally based technical support, in case you have any issues.

Call **0800 373 255** for a no obligation meeting or to check out our portfolio visit: [www.freckledesign.co.nz](http://www.freckledesign.co.nz).

Below is a recently completed website for the Cambridge Early Learning Centre.



Above is a selection of pages from the Cambridge Early Learning Centre's website: [www.celc.org.nz](http://www.celc.org.nz)

Freckle design was approached by the Centre to create a new website, which engaged families with children at the centre and provided information to potential parents looking for care options.

We created a design that is professional, easy to navigate and that showcased their facilities. It is fun and creative to reflect the children's atmosphere and influence.

"During the creation of our Centre's website we found Kristy at Freckle Design to be fantastic to work with. The communication was great as was her creative input and feedback".

Lauren Burnmand  
Coordinator  
Cambridge Early Learning Centre

## Just a reminder!

If you are wondering why you are receiving this newsletter; over the past 20 months Kristy at Freckle Design has been introducing herself to many small businesses in the Waikato region - you being one of them. We use this newsletter to keep in touch. So you are aware of the work we do, to showcase our clients and to provide ideas to help grow your ventures.



## What our clients say . . .

"We were very impressed with Kristy's professional attitude when designing our logo and are very pleased with the finished product. We would happily recommend her to other businesses."

Leanne & Russell Wright  
Colchester Engineering Ltd

## Before & After . . .

Colchester Engineering Ltd is an engineering business based in Matamata. They had chosen Freckle Design to refresh their logo. Their branding was inconsistent, with the business name being displaying several different ways. They wanted to create a modern, fresh look for their logo that would convey more about their service. The old logo indicated a welding service when in fact their work is a lot more involved. The new logo is based on the idea of three dimensions / aspects of the business coming into one. The symbol gives the impression of land based engineering – quarry work, rural machinery & road work.

Check out their new look!



BEFORE



AFTER



Business cards were also completed.

Contact us on . . .

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